

Robert Tinajero II, Ph.D.

Associate Professor of English, Rhetoric and Composition
Director of Writing Studies and Writing Center
Director of the Race Relations Institute
Paul Quinn College
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Education

Ph.D. in Rhetoric and Composition/Writing Studies

University of Texas-El Paso

May 2009

Dissertation: *Hip Hop Rhetoric: Relandscaping the Rhetorical Tradition*

Director: Dr. Elaine Fredericksen

Committee: Dr. Beth Brunk-Chavez
Dr. Richard Piñeda

MFA in Creative Writing

University of Houston

May 2004

Master Thesis: *Love and Revolution*

Master of Theological Studies

Perkins School of Theology (SMU)

May 2000

BA in English and Religion

Austin College (Sherman, TX)

May 1998

Research and Teaching Interests

Rhetoric and Argumentation
Composition History/Theory (1900-Present)
Critical Race Theory
Technical/Professional Writing
WID/WAC/WAW
Hip Hop Rhetoric
Latino Political Rhetoric

Honors

- Named 2016 Emerging Scholar by *Diverse Issues in Higher Education* <http://diverseeducation.com/article/80934/>
- Named reviewer for *Journal of Global Literacies, Technologies, Emerging Pedagogies*
- Named Area Chair for Rap and Hip Hop Culture for American/Pop Culture Association
- Named 2017 editor for EXLTUS.com
- Voted as President of Paul Quinn College Faculty Senate

- Student-voted Faculty of the Year at Paul Quinn College
- Chosen for Curriculum Development Committee at Paul Quinn College
- Named to Faculty Academy Council at Tarrant County College
- Awarded Grant from Arte Publico Press' Recovering the U.S. Hispanic Religious Literary History Project

Work Experience

- | | |
|---|--------------|
| Paul Quinn College (Dallas) | 2013-Present |
| <ul style="list-style-type: none"> Director of Writing Studies Associate Professor of English Head of Writing Center Head of Race Relations Institute - Composition II: Introduction to Rhetoric and Writing Studies - Advanced Writing: Business/Professional Writing - Special Topics Courses in Rhetoric and Humanities - Creative Writing - World Literature | |
| Tarrant County College (Ft. Worth) | 2008-2013 |
| <ul style="list-style-type: none"> Associate Professor (Tenured) - English - Composition I - Composition II - Composition II as Introduction to Rhetoric/Writing Studies - Technical Writing - American Literature II (1865-Present) - Introduction to Creative Writing | |
| Eastfield College (Dallas) | 2012-Present |
| <ul style="list-style-type: none"> Adjunct Instructor – English - Composition I | |
| University of Texas-Arlington | 2010-2012 |
| <ul style="list-style-type: none"> Adjunct Instructor – English - Technical Writing and Communication | |
| University of Texas-El Paso | 2005-2008 |
| <ul style="list-style-type: none"> Assistant Instructor – English - Expository English Composition - Research and Critical Writing - Introduction to Rhetoric and Writing Studies - Technical Writing - Introduction to Creative Writing | |
| University of Texas-El Paso | 2004-2005 |
| <ul style="list-style-type: none"> Adjunct Instructor – English - Technical Writing - Expository English Composition - Research and Critical Writing | |

El Paso Community College	2004-2008
Adjunct Instructor – English	
- Expository English Composition	
- Technical Writing	
- Research Writing and Literary Analysis	
- British Literature	
University of Houston	2002-May 2004
Teaching Assistant – English	
- English Composition I	
- English Composition II	
Writers in the Schools (Houston)	2002-2004
After-School Writing Instructor	
- Jane Long Middle School	
- Oates Elementary	
Canutillo Independent School District	2002
Author in Residence	
- Writing Instructor to High School migrant students	
Cathedral High School (El Paso)	2000
Sophomore Religion Teacher	
Americorps VISTA Program (Canutillo)	2000
English and Math Instructor	
- Taught 1 st and 2 nd grade migrant students	
ABRAC Consulting (Dallas)	1999-2000
Assistant to CEO	
- Prepared business documents and files	
Ysleta Independent School District (El Paso)	1996
“Team II” Member	
- Gathered educational data	
- Prepared and presented parent workshops	

Presentations/Talks

“Discussing Black and Brown Relations through Hip Hop: Tension and Solidarity.” National Association of African American Studies Conference.

Dallas: 2017

“Write Like a Pro: Professional Communication and the Workplace.” Paul Quinn College.

Dallas: 2017

“Style and Beat: The Hip Hop Influence on Art and Culture.” Moderator. Dallas Book Festival.

Dallas: 2017

“Innovative Strategies to Student Success: Open-source Materials, Intrusive Model of Student Support, and a WAC/WAW Writing Curriculum.” Co-presenter. HBCUstory Symposium
Dallas: 2016

“Using Hip Hop to Discuss Black and Brown Tension and Solidarity.” Race Relations Symposium.
Dallas: 2016

“Solving the Divide Between High School and College Writing.” Camp iNation Innovation.
Waxahachie: 2016

“Hip Hop as Literature: The Power of Integrating Hip Hop in the Classroom.” Camp iNation.
Waxahachie: 2016

“Being Prepared for College and College Writing.” International Leadership of Texas School.
Keller: 2016

“Race and Everyday Racism.” TEDx El Paso. Available on Youtube.
El Paso: 2015

“Race, Racism, Hip Hop and Politics.” Congressional Hispanic Caucus Institute.
Washington, DC: 2015.

Panel: The Hip-Hop Borderlands: Aztec Identity, Black-Brown solidarity, and Puerto Rican Spiritualities into the Track: Latino(as) in the United States and Canada. Latin American Studies Association.
San Juan: 2015

“Hip Hop and the Police.” MC for discussion session at Paul Quinn College.
Dallas: 2015

“Religion and Rap Music: Panel Discussion.” Presented by My Brother’s Keeper. Paul Quinn College.
Dallas: 2015

“Intergenerational Communication.” Tarrant County College Intergenerational Symposium.
Ft. Worth: 2013.

“Implementing Public Writing Projects in English Composition Courses.” National Institute for Staff and Organizational Development (NISOD).
Austin: 2013

“Latin@ Borderland Hip Hop: Identity and Counter-Hegemony.” Conference of College Teachers of English (CCTE).
Abilene: 2013

“Using Hip Hop in Academics: Resources and Suggestions.” Tarrant County College Academics Day.
Ft. Worth 2012

"A New Vision for Composition Studies." Community College Humanities Association National Conference. Ft. Worth: 2011

"Re-Visioning Composition Studies." Tarrant County College Academics Day. Ft. Worth: 2011

"Research in Rhet/Comp." UT-El Paso: *Frontera Retorica* - via Skype. Ft. Worth/El Paso: 2011

"Latin@/Borderland Hip Hop: Rhetoric and Identity." Borders and Identities Conference. [Accepted for Poster Presentation] Manchester: 2010

"Race Relations and Rap Music." Hispanic Heritage Month Symposium. South Texas College. McCallen: 2009

"Borderland Rhetorics." Rhetoric Society of America. Seattle: 2008

"Hip Hop Rhetoric and Video Game Theory." American Culture Association/Popular Culture Association Regional Conference. Albuquerque: 2008

"Hip Hop Rhetoric: Relandscaping the Rhetorical Tradition." *Frontera Retorica* Symposium (University of Texas at El Paso). El Paso: 2008

"Black and Brown in Hip Hop: Tenuous-Solidarity." Conference on College Composition and Communication. New York City: 2007

---. American Culture Association/Popular Culture Association Regional Conference. Albuquerque: 2007

"Best Practices in the Implementation of Two-Way Dual Language in K-1: From Theory to Practice." Co-Presenter. Bilingual Education with an Emphasis in Math and Science (BEEMS). El Paso: 2007 and 2006.

"Hip Hop Rhetoric and Soldier Rhetoric in Hip Hop." American Culture Association/Popular Culture Association National and Regional Conferences. Atlanta/Albuquerque: 2006

"If You Really Want to Hurt Me, Talk Badly About my Food." American Culture/Popular Culture Association Regional Conference. Albuquerque: 2006.

"Cleofas Calleros and Liberation Theology." Recovering Hispanic Religious Thought and Practice in the United States Conference. Houston: 2006.

[under review]

"Contesting the Boundaries of the Writing Classroom Through Public Writing Projects." Conference on College Composition and Communication.

"Introducing Rhetoric and Composition Theory into First-Year English Classes." Texas College English Association Conference.

Publications

- "Black and Brown in Hip Hop: Tenuous-Solidarity." *La Verdad: The Reader of Hip-Hop Latinidades*.
2016
- "Hip Hop and Religion: Gangsta Rap's Christian Rhetoric." *The Journal of Religion and Popular Culture*.
2014
- "Hip Hop Kairos." *Itineration: Cross Disciplinary Studies in Rhetoric, Media, and Culture*.
2014
- "The Browning of American Cities: Causes and Consequences." *Encyclopedia of Latino Issues Today*.
2013
- "Communication, Rhetoric and Social Good." Nonprofit Enterprise Center.
2007
- "Ebonics." *Encyclopedia of Bilingual Education*. SAGE Publications.
2007

[under review]

- Textbook proposal with Cengage Publishing: *Composition: Simplified and Complicated*
- "Hip Hop's Political Ethos: Clinton, Bush, and Obama." *Word Beats and Life: Hip Hop Journal*
- "Black and Brown in Hip Hop: Tenuous-Solidarity." *Enculturation Journal*.
- "Hip Hop Rhetoric in light of Ancient Rhetorical Historiography." *Journal of Music and Popular Culture*.

[other publications]

- "Shakespeare Wasn't This Lit: Five Things Rappers are doing to Dazzle Us" Parts I, II, and III. EXLTUS.com 2017
- "Five Ways to Make Your Fantasy Football League Awesome." EXLTUS.com 2016
- "Last Street" (poem). Chosen to be included in *Poems of Arrival for the Inscription Installation at the New Americans Museum* by artist Shinpei Takeda. 2015
- Self-published book of poetry. *Love Revolution*. Iuniverse. 2012
- "Air-Conditioned Adventure?" *El Paso Magazine*. 2007

Accepted for future publication.

“Hope” (poem). Texas Review. Texas Review Press. 2005

Self-published book of poetry. *Simple Thoughts*. luniverse. 2001

[ongoing work]

“Text Messaging, Social Media, and Everyday Racism”

“Technical Writing and the Success of Non-Profits”

Grants/Projects

2017

Racial Equity Grant – Community Foundations of Texas

- Co-writer for \$5,000 planning grant for Racial Solidarity interactive conference

2014

Kickstarter (Crowdsourcing) Project Funded for Documentary Film Project

- Raised money for film project on race relations between Blacks and Latinos in Hip Hop music and culture

Funds: \$2,000 for equipment and travel

2006

From: Arte Publico Press’ Recovering the U.S. Hispanic Religious Literary History Project

Project: Cleofas Calleros Special Collections Papers (UT-El Paso)

- Researched Special Collections papers
- Secured monies to digitize part of Cleofas Calleros Collection
- Wrote and presented “Cleofas Calleros and Liberation Theology” at organization’s conference at the University of Houston

Funds: \$2,000 plus cost to digitize records

Internship

Community Literacy Internship

2007

Organization: El Paso Nonprofit Enterprise

- Edited Fall 2007 Newsletter
- Wrote "Communication, Rhetoric and Social Good" for Fall 2007 Newsletter
- Researched for “Influential El Pasoans” book project

Professional Service

Head of Race Relations Institute at Paul Quinn College	2015-Present
Editor for EXLTUS.com Media	2017
Internship Program reviewer for Congressional Hispanic Caucus Institute	2017
Co-coordinator: "Community Immigration Information Session"	2017
Coordinator of Paul Quinn College Poetry Night	2017
FIT Interview Committee Member at Paul Quinn College	2015-present
Paul Quinn College Curriculum Development Committee	2014
Paul Quinn College Faculty Senate	2013-Present
<ul style="list-style-type: none"> - President (2015-2017) - Vice President (2014-2015) - Secretary (2013-2014) 	
Academic Advisor for Delta Alpha Omega	2014
<ul style="list-style-type: none"> - Paul Quinn College 	
Paul Quinn College Poetry Reading/Art Collage Event	2013
<ul style="list-style-type: none"> - Judge 	
Dialogue (Journal of Popular and American Culture)	2013-Present
<ul style="list-style-type: none"> - Editor/Reviewer 	
Journal of Global Literacies, Technologies, Emerging Pedagogies	2012-Present
<ul style="list-style-type: none"> - Editor/Reviewer 	
Reviewer for Studies in Writing and Rhetoric (CCCC)	2013
"SPINificent Revolutions: 360 Degrees of Stylus as Pen"	
Reviewer/Editor for "An Exploratory Study in an Emerging Approach to E-learning: Massive Open Online Courses (MOOC)"	2013
Conference Area Chair for Rap Music and Hip Hop Culture	2008-Present
<ul style="list-style-type: none"> - American Culture/Pop Culture Association 	
Faculty Academy Advisory Council – Tarrant County College	2012-2013
Campus Faculty Sponsor – Tarrant County College	2009-2013
<ul style="list-style-type: none"> - Jack Kent Cooke Foundation Transfer Scholarship 	
Women's History Month Scholarship Committee Chair	2011-2012

Latino Read-In Host – Tarrant County College	2010-2012
Tarrant County College South Campus Faculty Senate	2010-2012
<ul style="list-style-type: none"> - Senator-At-Large - Elections, Appointments, and Polling Committee - Preliminary Hearing District Committee 	
Reviewer for the Journal of Religion and Popular Culture	2012
National Endowment for the Humanities Workshop Participant	2012
Textbook Committee – TCCD South	2012
Writing Center Hiring Committee –TCCD South	2012
Women’s History Month Scholarship Essay Judge	2011
African American Heritage Month Scholarship Essay Committee	2010
First Week Back Planning Committee - TCCD South	2010
Poetry Competition Judge – TCCD South	2009-2014
Speech/Debate Competition Judge	2010
<ul style="list-style-type: none"> - DFW Speech/Debate Regional Qualifier 	
English Department Website Committee	Fall 2008-2010
<ul style="list-style-type: none"> - Tarrant County College South 	
<i>Frontera Retorica</i> Vice President	
<ul style="list-style-type: none"> - Rhetoric Society of American UT-El Paso Chapter 	2008
University of Texas-El Paso	
<ul style="list-style-type: none"> - Graduate School Excellence Award 	2005-2008
Mining for Majors Expo	
<ul style="list-style-type: none"> - Rhetoric and Composition Booth 	2007
Rice University Literary Award	
<ul style="list-style-type: none"> - Judge 	2004
Houston Reading Rainbow Young Writers Contest	
<ul style="list-style-type: none"> - Judge 	2003
Edward James Olmos Book Fair (Houston)	
<ul style="list-style-type: none"> - Presenter on Self-Publishing 	2003

Web/Technology Experience

Blackboard	Wordpress	Strikingly	WebCT	Vodcasting
Wikis	Blogging	WebAdvisor	MyCompLab	Podcasting
Social Bookmarking	E-Brain Mapping	FrontPage	TurnItIn	Ipad Apps
MovieMaker	SmartBoard	ThinkWave	SharePoint	Twitter
Diigo	Prezi	FaceBook Pages	Instagram	Wix

Twitter Forum: "DFacesRace: Racial Healing"	Spring 2017
Training Session: "Upswing Virtual Tutoring"	Spring 2015
Training Session: "Blackboard and the Classroom"	Fall 2104
Training Session: "Teaching Online Using Blackboard"	Spring 2013
Training Session: "Distance Learning Training"	Fall 2012
Training Session: "Blackboard"	Fall 2012
Training Session: "Using Facebook in the Classroom"	Spring 2011
Training Session: "MovieMaker"	Spring 2010
Training Session: "Check out TurnItIn.com"	Spring 2010
Training Session: "Using Audio/Video in Your Classroom"	Fall 2008
Training Session: "Podcasting for the Classroom"	Fall 2007

Professional Associations

National Council of Teachers of English (NCTE)
 Community College Humanities Association (CCHA)
 Rhetoric Society of America (RSA)
 National Association of Bilingual Educators (NABE)
 Texas Community College Teachers Association (TCCTA)
 American Culture/Popular Culture Association (ACA/PCA)

2005-Present

National Hispanic Institute
Nuestra Palabra

1994-2004

References

Judith Gallagher, Ed.D.
 Former Dean of Humanities
 Associate Professor of English
 MCCHS/DualCredit Coordinator
 Tarrant County College District
 817.515.7279
 judith.gallagher@tccd.edu

Dr. Kizuwanda Grant
 Vice President of Academic Affairs
 Paul Quinn College
 kgrant@pqc.edu

Michael Sorrell, Esq.

President, Paul Quinn College
214.376.1000
msorrell@pqc.edu

Dr. Gary Montañó
Department Chair, English
Tarrant County College-South
817.515.4623
gary.montano@tccd.edu

Dr. Beth Brunk-Chavez
Associate Dean of the College of Liberal Arts
Director of First-Year Composition
University of Texas-El Paso
915.747.7017
blbrunk@utep.edu

Dr. Misti Knight
Associate Professor
Paul Quinn College
940.230.5722
mknight@pqc.edu

Dr. Elaine Fredericksen
Dissertation Director (retired)
University of Texas-El Paso
256.489.5173
915.747.5731
efrederi@utep.edu

Dr. Kate Mangelsdorf
Director of University Writing Programs
Professor of English
University of Texas-El Paso
915.747.5543
kmangels@utep.edu

Dr. Carol Clark
Associate Professor of Rhetoric and Writing Studies
University of Texas-El Paso
915.747.6244
915.241.6348
cclark@utep.edu