

Robert Tinajero II, Ph.D. Assistant Professor of English (Communication and Technology)
University of North Texas at Dallas

915.241.4971
Blueletters.com
Robert.Tinajero@untDallas.edu

Education

Ph.D. in Rhetoric and Composition/Writing Studies

University of Texas-El Paso

Dissertation: *Hip Hop Rhetoric: Relandscaping the Rhetorical Tradition*

Director: Dr. Elaine Fredericksen

Committee: Dr. Beth Brunk-Chavez
Dr. Richard Piñeda

MFA in Creative Writing

University of Houston

Master Thesis: *Love and Revolution*

Master of Theological Studies

Perkins School of Theology (SMU)

BA in English and Religion

Austin College (Sherman, TX)

Research and Teaching Interests

WAC/WID/WAW

Composition History/Theory (1900-Present)

Critical Race Theory

Hip Hop Rhetoric

Technical/Professional Writing

LatinX Political Rhetoric

Honors

- Named 2016 Emerging Scholar by *Diverse Issues in Higher Education* <http://diverseeducation.com/article/80934/>
- Named Area Chair for Rap and Hip Hop Culture for American/Pop Culture Association
- Voted as President of Paul Quinn College Faculty Senate
- Student-voted Faculty of the Year at Paul Quinn College
- Chosen for Curriculum Development Committee at Paul Quinn College
- Named to Editorial Board for *Journal of Global Literacies, Technologies, Emerging Pedagogies*
- Named contributing editor of *Dialogue: The Interdisciplinary Journal of Popular Culture and Pedagogy*
- Grant from Communities Foundation of Texas
- Grant from *Arte Publico Press: Recovering the U.S. Hispanic Religious Literary History Project*

- Chosen for REAL City (Racial Equity and Leadership) Fellowship
- Chosen for Wabash Dialogue Seminar on Dialogic Pedagogy
- TEDx Talk: “Everyday Racism”

Work Experience

University of North Texas at Dallas Assistant Professor of English Tenure Track	2018-Present
<ul style="list-style-type: none"> - College Writing I and II - New Media Writing - Technical Writing 	
Paul Quinn College (Dallas) Director of Writing Studies Associate Professor of English Head of Writing Center Head of Race Relations Institute	2013-2019 (now adjunct)
<ul style="list-style-type: none"> - Composition I and II: Introduction to Rhetoric and Writing Studies - Special Topics Course in Rhetoric and Race/Racism - Special Topics Course in Rhetoric and Hip Hop - Special Topics Course in Rhetoric and Society - Advanced Writing: Business/Technical Writing - Creative Writing - World Literature 	
Tarrant County College (Ft. Worth) Associate Professor (Tenured) – English Faculty Academy Council	2008-2013
<ul style="list-style-type: none"> - Composition I - Composition II - Composition II as Introduction to Rhetoric/Writing Studies - Technical Writing - American Literature II (1865-Present) - Introduction to Creative Writing 	
UNT-Dallas Adjunct Instructor	2017-Present
<ul style="list-style-type: none"> - Eng1313: College Writing I - TECM2700: Technical Writing (online) 	
Eastfield College (Dallas) Adjunct Instructor – English	2012-2018
<ul style="list-style-type: none"> - Composition I 	
University of Texas-Arlington Adjunct Instructor – English	2010-2012
<ul style="list-style-type: none"> - Technical Writing and Communication 	

University of Texas-El Paso	2005-2008
Assistant Instructor – English	
<ul style="list-style-type: none"> - Expository English Composition - Research and Critical Writing - Introduction to Rhetoric and Writing Studies - Technical Writing - Introduction to Creative Writing 	
University of Texas-El Paso	2004-2005
Adjunct Instructor – English	
<ul style="list-style-type: none"> - Technical Writing - Expository English Composition - Research and Critical Writing 	
El Paso Community College	2004-2008
Adjunct Instructor – English	
<ul style="list-style-type: none"> - Expository English Composition - Technical Writing - Research Writing and Literary Analysis - British Literature 	
University of Houston	2002-May 2004
Teaching Assistant – English	
<ul style="list-style-type: none"> - English Composition I - English Composition II 	
Writers in the Schools (Houston)	2002-2004
After-School Writing Instructor	
<ul style="list-style-type: none"> - Jane Long Middle School - Oates Elementary 	
Canutillo Independent School District	2002
Author in Residence	
<ul style="list-style-type: none"> - Writing Instructor to High School migrant students 	
Cathedral High School (El Paso)	2000
Sophomore Religion Teacher	
Americorps VISTA Program (Canutillo)	2000
English and Math Instructor	
<ul style="list-style-type: none"> - Taught 1st and 2nd grade migrant students 	
ABRAC Consulting (Dallas)	1999-2000
Assistant to CEO	
<ul style="list-style-type: none"> - Prepared business documents and files 	
Ysleta Independent School District (El Paso)	1996
"Team II" Member	
<ul style="list-style-type: none"> - Gathered educational data 	

- Prepared and presented parent workshops

Presentations/Talks

“LatinX/Borderland Hip Hop Rhetoric: Identity and Counter-hegemony.” Balancing the Mix Conference. Memphis: 2019

“Analyzing Race Relations through the Lens of Hip Hop.” National Association of African American Studies Conference. Dallas: 2019.

“How to Be an Effective Writing Tutor.” Paul Quinn College, Student Support Services. Dallas: 2019

“Integrating Rhetorical Studies into College Composition Courses.” East Texas English Language and Literature Conference. Lufkin: 2018

Wabash Seminar on Dialogic Pedagogy at Gordon College. Attendee and Participant. Wenham: 2018

“Writing for Social Change.” Workshop for Leadership Development Program at Paul Quinn College. Dallas: 2018

“Latinidad 101.” Online Workshop for Unilever Employees. Dallas/New York: 2017

“What LatinX Rappers Have to Teach us About Diversity and Code Switching.” Edelman Communications and Marketing Firm. New York: 2017

“Discussing Black and Brown Relations through Hip Hop: Tension and Solidarity.” National Association of African American Studies Conference. Dallas: 2017

“Write Like a Pro: Professional Communication and the Workplace.” Paul Quinn College. Dallas: 2017

“Style and Beat: The Hip Hop Influence on Art and Culture.” Moderator. Dallas Book Festival. Dallas: 2017

“Innovative Strategies to Student Success: Open-source Materials, Intrusive Model of Student Support, and a WAC/WAW Writing Curriculum.” Co-presenter. HBCUstory Symposium Dallas: 2016

“Using Hip Hop to Discuss Black and Brown Tension and Solidarity.” Race Relations Symposium. Dallas: 2016

“Solving the Divide Between High School and College Writing.” Camp iNation Innovation.
Waxahachie: 2016

“Hip Hop as Literature: The Power of Integrating Hip Hop in the Classroom.” Camp iNation.
Waxahachie: 2016

“Being Prepared for College and College Writing.” International Leadership of Texas School.
Keller: 2016

“Race and Everyday Racism.” TEDx El Paso. Available on Youtube.
El Paso: 2015

“Race, Racism, Hip Hop and Politics.” Congressional Hispanic Caucus Institute.
Washington, DC: 2015.

Panel: The Hip-Hop Borderlands: Aztec Identity, Black-Brown solidarity, and Puerto Rican Spiritualities into the Track: Latino(as) in the United States and Canada. Latin American Studies Association.
San Juan: 2015

“Hip Hop and the Police.” MC for discussion session at Paul Quinn College.
Dallas: 2015

“Religion and Rap Music: Panel Discussion.” Presented by My Brother’s Keeper. Paul Quinn College.
Dallas: 2015

“Intergenerational Communication.” Tarrant County College Intergenerational Symposium.
Ft. Worth: 2013.

“Implementing Public Writing Projects in English Composition Courses.” National Institute for Staff and Organizational Development (NISOD).
Austin: 2013

“Latin@ Borderland Hip Hop: Identity and Counter-Hegemony.” Conference of College Teachers of English (CCTE).
Abilene: 2013

“Using Hip Hop in Academics: Resources and Suggestions.” Tarrant County College Academics Day.
Ft. Worth 2012

“A New Vision for Composition Studies.” Community College Humanities Association National Conference. Ft. Worth: 2011

“Re-Visioning Composition Studies.” Tarrant County College Academics Day.
Ft. Worth: 2011

“Research in Rhet/Comp.” UT-El Paso: *Frontera Retorica* - via Skype.
Ft. Worth/El Paso: 2011

"Latin@/Borderland Hip Hop: Rhetoric and Identity." Borders and Identities Conference. [Accepted for Poster Presentation] Manchester: 2010

"Race Relations and Rap Music." Hispanic Heritage Month Symposium. South Texas College. McCallen: 2009

"Borderland Rhetorics." Rhetoric Society of America. Seattle: 2008

"Hip Hop Rhetoric and Video Game Theory." American Culture Association/Popular Culture Association Regional Conference. Albuquerque: 2008

"Hip Hop Rhetoric: Relandscaping the Rhetorical Tradition." *Frontera Retorica* Symposium (University of Texas at El Paso). El Paso: 2008

"Black and Brown in Hip Hop: Tenuous-Solidarity." Conference on College Composition and Communication. New York City: 2007

---. American Culture Association/Popular Culture Association Regional Conference. Albuquerque: 2007

"Best Practices in the Implementation of Two-Way Dual Language in K-1: From Theory to Practice." Co-Presenter. Bilingual Education with an Emphasis in Math and Science (BEEMS). El Paso: 2007 and 2006.

"Hip Hop Rhetoric and Soldier Rhetoric in Hip Hop." American Culture Association/Popular Culture Association National and Regional Conferences. Atlanta/Albuquerque: 2006

"If You Really Want to Hurt Me, Talk Badly About my Food." American Culture/Popular Culture Association Regional Conference. Albuquerque: 2006.

"Cleofas Calleros and Liberation Theology." Recovering Hispanic Religious Thought and Practice in the United States Conference. Houston: 2006.

[under review]

"Contesting the Boundaries of the Writing Classroom through Public Writing Projects." Conference on College Composition and Communication.

"Introducing Rhetoric and Composition Theory into First-Year English Classes." Texas College English Association Conference.

Publications

"Black and Brown in Hip Hop: Tenuous-Solidarity." *La Verdad: The Reader of Hip-Hop Latinidades*. 2016

“Hip Hop and Religion: Gangsta Rap’s Christian Rhetoric.” *The Journal of Religion and Popular Culture*.
2014

“Hip Hop Kairos.” *Itineration: Cross Disciplinary Studies in Rhetoric, Media, and Culture*.
2014

“The Browning of American Cities: Causes and Consequences.” *Encyclopedia of Latino Issues Today*.
2013

“Communication, Rhetoric and Social Good.” Nonprofit Enterprise Center.
2007

“Ebonics.” *Encyclopedia of Bilingual Education*. SAGE Publications.
2007

[under review]

Textbook proposal with Cengage Publishing: *Composition: Simplified and Complicated*

“Hip Hop’s Political Ethos: Clinton, Bush, and Obama.” *Word Beats and Life: Hip Hop Journal*

“Hip Hop Rhetoric in light of Ancient Rhetorical Historiography.” *Journal of Music and Popular Culture*

[other publications]

“What I Will Teach my Newborn Son about Racism
and Sexism” *DiversePatriots.com* 2017

“Shakespeare Wasn’t This Lit: Five Things Rappers
are Doing to Dazzle Us” Parts I, II, and III. *EXLTUS.com* 2017

“Soft poems” and “I’ve been under many ceilings”
TheWildDetectives.com 2017

“Race and Sport: Being Latino on the Basketball and
Tennis Courts” *DallasWeekly.com* 2017

“Ten Old School Rap Albums Millennials Need to Know”
DallasWeekly.com 2017

“Five Ways to Make Your Fantasy Football League
Awesome.” *EXLTUS.com* 2016

“Last Street” (poem). Chosen to be included in
Poems of Arrival for the Inscription Installation at
the New Americans Museum by artist Shinpei Takeda. 2015

Self-published book of poetry. *Love Revolution*. Iuniverse. 2012

- “Air-Conditioned Adventure?” El Paso Magazine. 2007
Accepted for future publication.
- “Hope” (poem). Texas Review. Texas Review Press. 2005
- Self-published book of poetry. *Simple Thoughts*. Iuniverse. 2001

[ongoing work]

“Text Messaging, Social Media, and Everyday Racism”

“Technical Writing and the Success of Non-Profits”

Grants/Projects

2017

Racial Equity Grant – Communities Foundation of Texas

- Co-writer for \$5,000 planning grant for Racial Solidarity interactive conference
- Grant received and Race Relations Symposium (Fuse Fest) implemented Spring 2018

2014

Kickstarter (Crowdsourcing) Project Funded for Documentary Film Project

- Raised money for film project on race relations between Blacks and Latinos in Hip Hop music and culture

Funds: \$2,000 for equipment and travel

2006

Arte Publico Press’ Recovering the U.S. Hispanic Religious Literary History Project

Project: Cleofas Calleros Special Collections Papers (UT-El Paso)

- Researched Special Collections papers
- Secured monies to digitize part of Cleofas Calleros Collection
- Wrote and presented “Cleofas Calleros and Liberation Theology” at organization’s conference at the University of Houston

Funds: \$2,000 plus cost to digitize records

Internship

Community Literacy Internship 2007

Organization: El Paso Nonprofit Enterprise

- Edited Fall 2007 Newsletter
- Wrote "Communication, Rhetoric and Social Good" for Fall 2007 Newsletter
- Researched for “Influential El Pasoans” book project

Professional Service

Dean Search Committee for LAS at UNT-Dallas	2019
Faculty Evaluation Committee at UNT-Dallas	2019
Conference Area Chair for Rap Music and Hip Hop Culture - American Culture/Pop Culture Association	2008-Present
Ph.D. Dissertation Committee for Maya Fernandez	2018-2019
Head of Race Relations Institute at Paul Quinn College	2015-2019
Paul Quinn Learning Experience Committee	2018-2019
Faculty Sponsor for Latino Student Association	2017-2019
Paul Quinn College Faculty Senate - President (2015-2017) - Vice President (2014-2015) - Secretary (2013-2014)	2013-2019
Work College Supervisor at Paul Quinn College	2016-2019
Editor for IsmsMagazine.com [student-led website]	2015-2019
Editor for EXLTUS.com Media [now defunct]	2017
Internship Program reviewer for Congressional Hispanic Caucus Institute	2017-2018
Co-coordinator: "Community Immigration Information Session"	2017
Coordinator of Paul Quinn College Poetry Night	2017
FIT Interview Committee Member at Paul Quinn College	2015-2016
Paul Quinn College Curriculum Development Committee	2014
Academic Advisor for Delta Alpha Omega - Paul Quinn College	2014
Paul Quinn College Poetry Reading/Art Collage Event - Judge	2013
Dialogue (Journal of Popular and American Culture) - Editor/Reviewer	2013-Present

Journal of Global Literacies, Technologies, Emerging Pedagogies - Editor/Reviewer	2012-Present
Reviewer for Studies in Writing and Rhetoric (CCCC) "SPINificent Revolutions: 360 Degrees of Stylus as Pen"	2013
Reviewer/Editor for "An Exploratory Study in an Emerging Approach to E-learning: Massive Open Online Courses (MOOC)"	2013
Faculty Academy Advisory Council – Tarrant County College	2012-2013
Campus Faculty Sponsor – Tarrant County College - Jack Kent Cooke Foundation Transfer Scholarship	2009-2013
Women’s History Month Scholarship Committee Chair	2011-2012
Latino Read-In Host – Tarrant County College	2010-2012
Tarrant County College South Campus Faculty Senate - Senator-At-Large - Elections, Appointments, and Polling Committee - Preliminary Hearing District Committee	2010-2012
Reviewer for the Journal of Religion and Popular Culture	2012
National Endowment for the Humanities Workshop Participant	2012
Textbook Committee – TCCD South	2012
Writing Center Hiring Committee –TCCD South	2012
Women’s History Month Scholarship Essay Judge	2011
African American Heritage Month Scholarship Essay Committee	2010
First Week Back Planning Committee - TCCD South	2010
Poetry Competition Judge – TCCD South	2009-2014
Speech/Debate Competition Judge - DFW Speech/Debate Regional Qualifier	2010
English Department Website Committee - Tarrant County College South	Fall 2008-2010
<i>Frontera Retorica</i> Vice President - Rhetoric Society of American UT-El Paso Chapter	2008

University of Texas-El Paso		
- Graduate School Excellence Award		2005-2008
Mining for Majors Expo		
- Rhetoric and Composition Booth		2007
Rice University Literary Award		
- Judge		2004
Houston Reading Rainbow Young Writers Contest		
- Judge		2003
Edward James Olmos Book Fair (Houston)		
- Presenter on Self-Publishing		2003

Web/Technology Experience

Blackboard	Wordpress	Strikingly	Prezi	Youtube
PollEverywhere	Blogging	Diigo	Canvas	Podcasting
Soundcloud	E-Brain Mapping	Canva	TurnItIn	SurveyMonkey
MovieMaker	Facebook Pages	E-Portfolios	Instagram	Twitter

Online Session: "Using Anchor to Create and Promote a Podcast"	2019
Online Session: "Soundcloud and the Classroom"	2018
Twitter Forum: "D Faces Race: Racial Healing"	2017
Training Session: "Upswing Virtual Tutoring"	2015
Training Session: "Blackboard and the Classroom"	2014
Training Session: "Teaching Online Using Blackboard"	2013
Training Session: "Distance Learning Training"	2012
Training Session: "Blackboard"	2012
Training Session: "Using Facebook in the Classroom"	2011
Training Session: "MovieMaker"	2010
Training Session: "Check out TurnItIn.com"	2010
Training Session: "Using Audio/Video in Your Classroom"	2008
Training Session: "Podcasting for the Classroom"	2007

Professional Associations

National Council of Teachers of English (NCTE)	2005-Present
Community College Humanities Association (CCHA)	
Rhetoric Society of America (RSA)	
National Association of Bilingual Educators (NABE)	
Texas Community College Teachers Association (TCCTA)	
American Culture/Popular Culture Association (ACA/PCA)	
	1994-2004
National Hispanic Institute	
<i>Nuestra Palabra</i>	

References

Dr. Chris Dowdy
Vice President of Academic Affairs
214-376-1000
cdowdy@pqc.edu

Dr. Michael Sorrell, Esq.
President, Paul Quinn College
214.376.1000
msorrell@pqc.edu

Judith Gallagher, Ed.D.
Former Dean of Humanities
Current Vice-President for Academic Affairs
Tarrant County College (Northwest)
817.515.8223
judith.gallagher@tccd.edu

Dr. Kizuwanda Grant
Vice President of Academic Affairs
Paul Quinn College
214-376-1000
kgrant@pqc.edu

Dr. Misti Knight
Assistant Professor of Health Sciences
UNT Health Science Center
Formally at Paul Quinn College
940.230.5722
misti.zablosky@unthsc.edu

Dr. Gary Montaña
Department Chair, English
Tarrant County College-South
817.515.4623
gary.montano@tccd.edu

Dr. Beth Brunk-Chavez
Associate Dean of the College of Liberal Arts
Director of First-Year Composition
University of Texas-El Paso
915.747.7017
blbrunk@utep.edu

Dr. Elaine Fredericksen

Dissertation Director (retired)
University of Texas-El Paso
256.489.5173
915.747.5731
efrederi@utep.edu

Dr. Kate Mangelsdorf
Director of University Writing Programs
Professor of English
University of Texas-El Paso
915.747.5543
kmangels@utep.edu

Dr. Carol Clark
Associate Professor of Rhetoric and Writing Studies
University of Texas-El Paso
915.747.6244
915.241.6348
cclark@utep.edu